

DODDISCOMBSLEIGH PARISH COUNCIL

WEBSITE ADVERTISING POLICY

This Website Advertisement Policy was adopted by the Council at its Meeting held on 3rd May 2018.

1. Doddiscombsleigh Parish Council allows advertisements on its website. The Council's aim is to support local businesses providing online advertising opportunity.
2. Local business means individuals living or working within 3 miles of Doddiscombsleigh or companies or organisations which address is within 3 miles of Doddiscombsleigh.
3. Advertising is free.
4. The Council appoints a councillor to approve displaying advertisements on its website between Council meetings. But the Council will reserve the right of final approval of advertisements and the right to removing adverts once placed, if necessary.
5. Most advertising from local businesses will generally be acceptable. Any advertising on the Parish website will be honest, responsible and fair.
6. The Council reserves the right to refuse advertising for any reason without explanation. Advertising displayed on the Parish website will not:
 - Be political in nature or appear to be designed to affect public support for any political party.
 - Be inappropriate or objectionable.
 - Be likely to subject the Council to prosecution.
 - Promote gambling, weaponry, alcohol, tobacco or similar products.
 - Promote loans.
 - Have an overtly sexual 'tone' or appear to promote illegal or even 'inappropriate' behaviour or lifestyles.
 - Be in conflict with Council policies or values.
 - Include organisations in financial or legal conflict with the Council.
7. Doddiscombsleigh Parish Council does not support or endorse any individual, company or organisation advertising on its website. The Parish Council is not responsible for the quality or reliability of the product or services offered within any advertisement nor would never knowingly run an advertisement that is misleading, offensive, untrue or fraudulent.